

Al Dumo  
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*Objection: Continue to grow as a web designer*

*Seasoned web graphic designer with over 12 years experience; effectively interpreting client's commercial needs, vision and strategies through innovative and functional design in a consistent basis. Experienced with all phases of product execution; with today's leading industry software. Seeking to continue to provide online and marketing solutions, and flexible and comfortable in a variety of work pace and setting.*

*Strong presentation and client communication skills with comprehensive understanding of web trends and standards; best practices; usability and user-minded principles; color theory; typography; and 4-color printing process. Solid organization skills: able to balance and prioritize responsibilities in order to multi-task projects and deadlines, while maintaining exceptional service and successful marketing campaigns.*

*Skills:*

*Software: [Adobe CS3] Photoshop, Flash, Dreamweaver, Illustrator, InDesign, Fireworks, Sorenson Squeeze, Flash Video Encoder, Sound Forge, Freehand, FrontPage, Homesite, PageMaker, DeBabelizer, Microsoft Office  
Programming: HTML, XHTML, CSS, JavaScript, Actionscript  
PC and Mac Operating Systems*

*Experience:*

*Web Designer 2003 – Present*

*BELO [NW: KING5.com; KREM.com; KTVB.com]*

- *Conceive, design, and execution of MSDs; Splash Page; Microsites; Contests*
- *Produce engaging Flash based ads, Static ads and Rich-media ads*
- *Create Rich-media ads, prior with Eyeblander, later with Adinterax*
- *Video editing and video file conversion [pre-rolls] for online advertising*
- *Implement video content to various marketing platforms, i.e. ads, rich-media or Splash Page*
- *Provide detailed technical support to Marketing Executives and the Traffic Department*
- *Quality control check of all online marketing based content provided by clients and outside vendors*
- *Direct and support account representatives, clients, creative agencies and 3rd party vendors*
- *Provide marketing plans, strategies and technical procedures*
- *Provide communication and troubleshoot client technical problems*
- *Produce online sites and advertising on nationwide BELO property sights including:  
AZ Family, Dallas Morning News, KGW, KONG TV, KHOU, KMOV, KVUE, NWCN,  
PE, WCNC, WHAS-TV, WVEC, WWL-TV*

*Graphic Designer 2003*

*Aquent [Seattle Times]*

- *Provide multiple layout design proposals for new online section*
- *Digitize and edit print photos*

*Print Designer 2002*

*Seattle Publishing*

- *Create layout print publications for monthly magazines and newspaper*
- *Produce/edit layout print publications for posters, event driven programs, brochures, fliers and order forms*
- *Create hand drawn editorial illustrations and prep for print publication*

*Graphic Designer 2001-2002*

*Big Fish Promo*

*[Contractor: Open Wave] Provide content design and animation for daily corporate news e-bulletin*

*[Contractor: Airborne Express] Provide layout design and proposals; file prep for print and web content*

*Sr. Graphic Designer 1998-2000*

*Network Commerce [originally with AXC Interactive]*

- *Provide commercial content for web and marketing publications*
- *Lead and closely co-ordinate designers for large campaigns*
- *Design lead on premier web sites and flash ads/animations*
- *Refine and document new production process*
- *Hire, train and integrate new designers and vendors*

*Graphic Designer*

*Art Source 1998 [Microsoft: MS Press] Flash designer and animator for MS Windows 98 and MS Sequel Server*

*Creative Asset 1997 [Microsoft: Virtual Worlds] Illustration and digital color of virtual avatar characters*

*Volt 1996-1997 [Microsoft: MSNBC] Lead Flash designer and animator for various MSN web shows*

*Video Game Graphic Designer 1993-1996*

*Squaresoft*

- *Create, edit and test video content*
- *Design, develop and illustrate video game contents: characters, game worlds, equipments/spells*
- *Create thumbnails and storyboarding of game ideas, scenarios and storylines*
- *Provide digital animations and gaming world backgrounds using pre-set palettes*

*Education*

*Green River Community College 2002*

*Certifications for Web Client-side Development*

*Art Institute of Seattle 1993*

*Applied Arts in Visual Communication*

*Honors Graduate*

*References available upon request*